

PRAJWAL DONGRE

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SUMMARY

Creative Graphic Designer with 3+ year of experience specializing in visual storytelling and brand identity. Proven track record of delivering high-impact designs that increased Social media engagement. Expert In Adobe Creative Suite with a focus on translating complex business goals into compelling visual narrative.

TECHNICAL SKILLS:

Design Tools: Adobe Photoshop, Illustrator, InDesign, CoralDRAW, Canva.

Specializations: Brand Identity, Packaging Design, Social Media Marketing, Print Production, Exhibiton Design.

PROFESSIONAL EXPERIENCE

COMPANY A

ABHIVIRA BUSINESS SOLTUTIONS | Graphic Designer

Developing visual Strategies and marketing materials for diverse clients in the Real Estate and Travel sector.

NAGPUR

JAN 2024 - Present

FREELANCE | Graphic Designer

JAN 2023 - DEC 2023

COMPANY B

THE BRAND IDENTITY | Graphic Designer

Executed comprehensive branding projects, including logo design and print material.

NAGPUR

JAN 2022 - DEC 2022

PROJECTS

BRAND IDENTITY (Thick Shake, Real Estate, Solar & Travel Brand)

Created complete branding packages consisting of logos, social media assets and print collateral.

EXHIBITION DESIGN (Cosmetic Brand)

Designed full scale exhibitons booths, including large-format graphics, professional invitations, and promotional brocjure

PACKAGING DESIGN (FMCG Brand)

Conceptualized and executed market-ready packaging solutions for the FMCG sector.

ADVERTISING DESIGN (Real Estate & Travel)

Produced targeted advertisement campaigns for print and digital media to drive client engagement.

EDUCATION & COURSES

Graduate BSC (COMP.) Dr. Harisingh Gaur, Sagar University

2024

Graphic Design Arena Animation, Nagpur

2022